

# case study

## QUAKER CEMETERY REVITALIZATION

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Preserving Legacy While Building for the Future

### Context

Quaker Cemetery is a 250+ year-old historic institution facing modern operational complexity. With aging infrastructure, paper-based records, and rising stewardship expectations, Catherine partnered with the board and leadership to align priorities and move the work forward responsibly.

### Objectives

- Strengthen leadership and day-to-day operations
- Modernize systems while preserving historic integrity
- Improve communication and community engagement
- Complete improvements without incurring debt

### Approach

Catherine worked alongside board leadership and the new Director to bring focus and sequencing to multiple initiatives. The work emphasized leadership transition support, modernization of records and communications, restoration of historic grounds, and disciplined financial stewardship.

### Results

- Successful onboarding of a new Director
- Website refresh generating steady family and community inquiries
- Digitization of 200+ years of records into a searchable system
- Restoration of historic graves and improvements to landscaping
- Replacement of outdated equipment through donor support
- Execution of a donated landscape plan unifying historic and newer sections
- Community engagement events and volunteer-led memorial initiatives
- All improvements completed without borrowing funds and with a balanced budget

### Impact

Quaker Cemetery emerged with stronger leadership, improved systems, and renewed community confidence. By clarifying priorities and coordinating execution, the organization preserved its historic legacy while positioning itself for sustainable, long-term stewardship.

### Next Steps

If you are stewarding a legacy organization or community institution and need clarity to move forward responsibly, connect with Catherine to learn more.

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