

case study

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CLOSING THE DIGITAL DIVIDE

Closing the Digital Divide: \$12.1M Public–Private Broadband Initiative

Context

Catherine played a key role in initiating and supporting a large-scale public–private partnership designed to address a critical rural broadband gap. The initiative required coordination across government entities, private partners, utilities, and community stakeholders—each with different priorities, constraints, and timelines.

Objectives

- Expand reliable broadband access in underserved rural areas
- Align public, private, and community stakeholders around a shared goal
- Translate funding and policy into executable infrastructure
- Deliver a scalable, future-ready solution

Approach

Catherine focused on aligning stakeholders, clarifying complexity, and ensuring execution. She bridged communication between partners, anticipated constraints, and maintained momentum from vision through implementation.

Actions Taken

- Supported a \$12.1 million public–private partnership
- Coordinated alignment across public, private, and community stakeholders
- Helped deliver 256 miles of installed fiber infrastructure
- Maintained focus on long-term viability and community impact

Results & Impact

The initiative resulted in the installation of 256 miles of fiber, within 18 months, closing a critical connectivity gap for rural communities. Expanded broadband access improved opportunities for education, healthcare, economic development, and long-term community vitality.

Next Steps

If you're navigating a complex initiative and want to turn vision into responsible action, connect with Catherine to learn more.

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